

September 5, 2019

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Creative Matters Opens Showroom and Launches Luxury Rug Collection

Toronto interiors professionals will gather Wednesday, September 11, 2019 to celebrate the opening of the first-ever Creative Matters showroom and to view handknotted designs included in the carpet design firm's Halcyon Collection for the first time. The event will feature numerous rugs from various collections, details of custom projects—from renowned firms Yabu Pushelberg to Studio Sofield—as well as opportunities to discuss floor and wallcovering design and fair trade with the award-winning firm's designers.



Creative Matters custom rug in Party room at Manhattan condo building, New York. With Me and General Design. Handtufted wool, made in Thailand.



Shadow Raspberry from the Creative Matters Arashi Collection. Handknotted wool and silk, made in Nepal.

Creative Matters is one of the world's leading designers of luxury, fair trade contemporary floorcoverings. Its new showroom marks the first time it will be possible to view more than a few of its creations in one place.

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When

Wednesday, September 11

Open House from 3 p.m. – 8 p.m.

Interviews with president and vice presidents available 3 p.m. – 5 p.m.

One-on-one guided tours of the Halycon Collection available 3 p.m. – 8 p.m.

Refreshments will be served

Where

532 Annette Street (Runnymede and Annette)

Toronto

Who

Carol Sebert, founder and president

Ana Cunningham, vice president

Ali McMurter, vice president

7 additional designers

Details

Contact media@creativemattersinc.com to book interviews or tours of the collection.

Parking is free and is available along Runnymede and Annette streets.

For more information about Creative Matters visit creativemattersinc.com

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