

FOR IMMEDIATE RELEASE

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Creative Matters to show off latest custom projects at MAISON&OBJET Paris, January 18 – 22, 2019

Toronto, Canada—January 10, 2019: Known as the go-to custom floor and wallcoverings firm for interior designers and architects internationally, Creative Matters today announced that it will present its most recent portfolio of custom fair trade rug projects at the MAISON&OBJET interiors trade show in Paris, January 18 to 22, 2019.



Simple meets sophisticated in this luxurious award-nominated (DOMOTEX) Creative Matters rug for one of Toronto's newest boutique hotels: The Anndore House. 100% wool handtufted (Thailand), designed by Sandra Cigantic-McKinney of Creative Matters for Studio Munge. Photography: Simon Tannenbaum.

During last year alone, Creative Matters bespoke contemporary wall and floorcoverings were installed throughout the world in lavish hotels, in high-end boutique chains, aboard cruise ships, in Las Vegas hotspots, in luxury condominium buildings, at an airport, in head offices and in stylish homes. Photography and samples of these projects will be available at the Creative Matters booth in Hall 6, Aisle O, Stand 125 during the MAISON&OBJET show.

Rug designers will be on hand at the stand to discuss, in English, French, Portuguese, Italian and in Spanish, Creative Matters' work, creative process and capabilities. On show will be floorcoverings including handknotted fair trade rugs, handtufted, dye injected, woven Axminster and flat weaves, as well as vinyl and needlefelt wallcoverings.

ABOUT CREATIVE MATTERS

Creators of timeless, contemporary and fair trade floor and wallcoverings for 30 years.



Creative Matters' team of floor and wallcoverings designers and administrators celebrating the firm's 30th anniversary in NYC in late 2019. Photography: Andrea Gibson

Established in 1988, Creative Matters designs and creates custom fair trade floor and wallcoverings. With rugs and carpets in more than 40 countries, the firm's international clientele ranges from such luxury retailers as Gucci, Tom Ford and Louis Vuitton to hotels, corporate offices, private homes, and diplomatic residences and embassies worldwide. Creative Matters proudly supports Label STEP, an international organization committed to fighting abusive child labour, improving the working and living conditions of carpet weavers, and promoting environmentally friendly production methods. www.creativemattersinc.com and www.creativemattersinc-hk.com

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NOTE TO EDITORS

Carol Sebert, President and Founder, Creative Matters, available for interview.
High resolution images available.

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